

# Blog

Keep informed of the latest news, trends, strategies and tips for Restaurants

## Visit MojoBistro at Booth #6070 at the 2014 National Restaurant Association Show in Chicago

Posted by Kate Seiferth | 5/16/2014 | Category: General

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Are you heading to the National Restaurant Show this weekend in Chicago? Come visit us at booth #6070 within the Technology Pavilion to check out our **new features including in-app and online ordering**.

MojoBistro mobile apps are exclusive to the restaurant industry and offer proactive restaurant owners the chance to engage with customers from the comfort of their own mobile phones. Our full suite of app features includes reservation system integration, push notifications, coupons, social media, events, photo galleries, menus, locations, and new this year, in-app ordering!

**MojoBistro's new feature offering this year:** Tap into the mobile ordering market without abandoning your existing point-of-sale system with our in-app ordering function. Customers are granted access to your full carry-out or delivery menu within the custom-branded app, they select a time for pick-up or delivery, they can choose to enter their payment info or pay at pick up, and then, you receive a notification of the order on your custom MojoBistro iPad to accept or deny the order. The final transaction goes through your restaurant's existing point-of-sale system for your convenience. Our all-in-one iPad app ordering management system makes it simple and easy for your employees to manage to-go and delivery orders. And, that's not all! Your delivery folks will love our in-app map systems with geo-fence to verify that the order is placed with your delivery zone.

Why does your restaurant need a mobile app? A custom-branded mobile app from MojoBistro builds a connection with your customer that goes above and beyond food and atmosphere. Actively build restaurant loyalty and engage your customer base by offering your restaurant virtually in your customer's pocket. From easy-peasy in-app reservations to no-nonsense in-app ordering, a MojoBistro app offers your diners a non-stop, 24-hour connection to your restaurant.

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*Stop by our booth this weekend at the 2014 NRA show to get a full tour of our app offerings, including ordering, from one of our mobile app experts.*

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